

CPC Error And Author Change Policy

Errors on the part of CPC will be corrected free of charge. We do proofread our work, however, final proofreading is the responsibility of the client, who will be required to sign a release upon completion of a job, and clients doing business with CPC via the Internet will be asked to return one half of the form postmarked in 10 working days upon receipt of the work. After that 10 day period, the work will be considered by CPC to have been accepted by the customer. Any client changes after the release is signed will be charged, and a non-refundable deposit required, for all work in which the changes appear. No additional payments will be required for changes necessary to conform to the original assignment description. The client shall offer CPC the first opportunity to make any changes. Everyone doing business with CPC must agree to the CPC Terms and Conditions, regardless of whether they are ordering online, meeting with CPC personally or by electronic or written contract with CPC. All materials must be provided by the client prior to the start of a job - no exceptions. All material must be presented at contract signing time. Updates during initial work are subject to additional charges.

CPC Guarantee For All Work

Computer Publishing Concepts unconditionally guarantees all work, in accordance with the Error and Author Change Policy stated above. However, if the customer is still not satisfied for whatever reason, the customer is entitled to a refund (not including non-refundable deposits) up to 30 days after the work is performed. This refund is available to all customers.

Computer Publishing Concepts
5311 Dillon Rd.
Flushing, MI 48433



2010 Pricelist - Effective 5-24-2010
CPC is proud to be a ...



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Multiple Listing Service for Michigan REALTORS.®
Visit their web site at:
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CPC Custom Web Design Services

Basic Web Design Package - \$299

- 3 pages (includes all HTML work with optional pull-down or pull-out menu upon request).
- Combination of up to 20 photos, thumbnails or graphics (clip art available, subject to CPC Copyright Policies) FREE.
- E-commerce available upon request.

Options:

Extra pages: \$60 each

Extra Shopping Cart pages: \$80 each

Additional photos or graphics - \$2 each

Sound (subject to CPC Copyright Policies): \$10 each

Custom artwork (Flash, slideshows, movies, image editing, logos, on-site photo shoots) \$40 per hour each

Pre-designed logos are also available - client will be responsible for copyrighted work - \$20 per hour, each.

Custom navigational graphics: \$5 each for rollover graphics, \$2 for static images.

There are no monthly maintenance fees for all web sites designed or maintained by CPC.

A 50% non-refundable deposit is required for all web projects, and the remainder due either at site launch or in payments negotiated between the client and CPC.

Enhanced Web Design Package - \$499

- 6 pages (includes all HTML work with optional pull-down or pull-out menu upon request).
- Combination of up to 20 photos, thumbnails or graphics (clip art available, subject to CPC Copyright Policies) FREE.
- This package includes any combination of content and shopping cart pages up to 6 pages overall.

Premium Web Site Package - \$799

- 10 pages (includes all HTML work with optional pull-down or pull-out menu upon request).
- Combination of up to 20 photos, thumbnails or graphics (clip art available, subject to CPC Copyright Policies) FREE.
- This package includes any combination of content and shopping cart pages up to 10 pages overall.

See note underneath Premium Web Site Package for more information on E-commerce.

Options:

Extra pages: \$60 each

Extra Shopping Cart pages: \$80 each

Individual Shopping Cart Items: \$2 each

Changes to Text, Additional photos or graphics - \$2 each

Sound (subject to CPC Copyright Policies): \$10 each

Custom artwork (Flash, slideshows, movies, image editing, logos, on-site photo shoots) \$40 per hour each

Pre-designed logos are also available - client will be responsible for copyrighted work - \$20 per hour, each.

Custom navigational graphics: \$5 each for rollover graphics, \$2 for static images

Note On E-Commerce - CPC recommends the Mal's E-commerce shopping cart (<http://www.mals-e.com>). They have a free shopping cart that handles PayPal, electronic checks, and works with the credit card / check machine you have in your store. If you want a different shopping cart, we'll be happy to help you set it up. **Free setup of Mal's e-commerce within their server, \$25 fee for any other cart setup.**

Note on Real Estate: CPC provides web design services on the design end. We can work with any Realcomp II vendor, or any vendor of your choosing for your Multiple Listing Service and idx listings on a contract / subcontract basis. We do not create the listings ourselves.

Corporate ID Services

NEW!!!

For the first time, CPC is offering something that nobody has offered so far - a complete corporate ID solution that includes a web site, all in one package!

**Complete Corporate ID package:
\$425 with the Basic Web Design
Package**

Includes templates for these items, done electronically and all custom designed!:

Business Cards - single side

- Fliers
- Brochures
- Letterhead
- #10 Envelopes
- Basic Web Site Package
- Clip art included

**Complete Corporate ID package:
\$625 with the Enhanced Web
Design Package**

Includes templates for these items, done electronically and all custom designed!:

Business Cards - single side

- Fliers
- Brochures
- Letterhead
- #10 Envelopes
- Enhanced Web Site Package
- Clip art included

**Complete Corporate ID package:
\$925 with the Premium Web Design
Package**

Includes templates for these items, done electronically and all custom designed!:

Business Cards - single side

- Fliers
- Brochures
- Letterhead
- #10 Envelopes
- Premium Web Site Package
- Clip art included

Refer to the Web Design services page to view what comes standard and what is optional. Optional items are charged at the rates given on that page.

Corporate ID Services -
for those who want
individual items

Flier templates - \$25 each

Brochure templates - \$25 each

Business card templates - \$25 each

Letterhead templates - \$25 each

#10 envelope templates - \$25 each

Clip art is included - custom artwork
subject to artwork rates.

Optional Services

- Photography sessions on location - \$40 per hour
- Custom artwork (includes logos, image editing) - \$40 per hour each job
- Clip art inclusion - except in ID packages - \$2 per inclusion
- Pricelists - \$30 per page - Updates \$20 for everything within each hour
- Menus - \$30 per page - Updates \$20 for everything within each hour

Computer Publishing Concepts will create the electronic copy for you, and you can take your templates and designs to a printer or promotional company of your choice. If you or the printer has any questions about the work (color separations and other pre-press work) contact CPC at 810-659-9212.

A 50% non-refundable deposit is required on all complete corporate ID packages.

Privacy Policy

CPC Privacy Policy

This is the web site of:

Computer Publishing Concepts (CPC).

5311 Dillon Rd.

Flushing, MI 48433

Owner and sole employee:

Larry Launstein, Jr.

CPC can be reached via e-mail at

larry@cpcwebsite.com or via our website at www.cpcwebsite.com.

Or you can reach us by telephone at (810) 659-9212.

For each visitor to Computer Publishing Concepts' web page, our web server automatically recognizes only the consumer's domain name, but not the e-mail address (where possible). CPC collects the e-mail addresses of those who communicate with us via e-mail.

The information CPC collects is used to improve the content of our web page, used to notify consumers about updates to our Web site, not shared with other organizations for commercial purposes and is part of our subscription based e-mailing list. CPC's e-mailing list is for internal use only by CPC and is not forwarded to other organizations. If this situation changes for any reason, CPC will make available via e-mail and on this privacy policy site, the changes in CPC's Privacy Policy.

If you do not want to receive e-mail from CPC in the future, please let us know by sending e-mail to us at the above address or writing to us at the above address and telling us that you do not want to receive e-mail from our company.

If you supply CPC with your postal address online you may receive periodic mailings from us with information on new products and services or upcoming events. If you do not wish to receive such mailings, please let us know by sending email to us at the above address or writing to us at the above address. Please provide us with your exact name and address. We will be sure your name is removed from our list.

Persons who supply CPC with their telephone numbers on-line may receive telephone or e-mail contact from us with information regarding orders they have placed on-line. Please provide us with your correct phone number or e-mail address. CPC is not sharing phone numbers with other organizations, but we will remove your name from our list upon your request.

Special Privacy Notes For Parents Children

Although Computer Publishing Concepts is not actively marketing to children under age 13, CPC, being a desktop publishing, graphic art and website creation concern, has a vested interest in making the Internet a safer place for children. In compliance with current Federal Trade Commission (FTC) Regulations concerning the privacy. In accordance with CPC's Privacy Policy, we only collect e-mail addresses for internal use only and do not sell it to third parties. Of Children

under age 13, CPC Policy will permit parents to withdraw consent for orders made to CPC by children under age 18. Parents can withdraw consent and request personal information about their children removed by contacting CPC.

You may also give or withdraw consent via CPC's Customer Support Online Form. In accordance with CPC Privacy Policy listed in the section on this pricelist named "Privacy Policy Statement", CPC will not distribute any personal information; that information is for internal use only. If there is a change in this policy, there will be e-mail notification and a posting on this page, and parents (and anyone else) will be given opportunity to have their e-mail addresses and personal information deleted.

In accordance with CPC's Privacy Policy, we only collect e-mail addresses for internal use only and do not distribute it to third parties.

CPC Order Form

Address checks or money orders to:
 Computer Publishing Concepts
 5311 Dillon Rd.
 Flushing, MI 48433
 810-659-9212

You may also order online at:
www.cpcwebsite.com
 e-mail: larry@cpcwebsite.com

PayPal orders (credit cards), and electronic checks accepted online.

Name: _____ City: _____
 Address: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____ Country: _____

Quantity:	Item Description:	Price:

All prices on this pricelist and web site are in US dollars.
 CPC thanks you for your business!

Subtotal:	
Michigan Residents add 6% sales tax:	
Final Total:	